

THE FERTILIZER INSTITUTE  
**ANNUAL**  
BUSINESS CONFERENCE

**February 16-18, 2026**

**Signia by Hilton - Bonnet Creek  
Orlando, Florida**



**For TFI Members Only**

## Sponsorship Opportunities

- ✓ Raise Your Corporate Visibility
- ✓ Network with Industry Leaders
- ✓ Showcase Your Company Brand



## Build Personal Connections in 2026

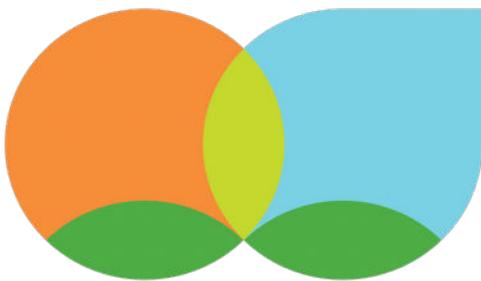
The Fertilizer Institute's Annual Business Conference is a professional meeting that brings fertilizer business leaders and decision makers together to network and conduct business meetings.

## Generate Impact!

Reach your customers and prospects with innovative, appealing messaging at multiple touchpoints throughout the conference and hotel.

## LET'S GET DOWN TO BUSINESS!

Meet with professionals from all facets of the fertilizer industry including producers, manufacturers, retailers, brokers/traders, consultants, sales executives, and service providers. Take advantage of networking opportunities during the keynote breakfast meetings and evening receptions. The bulk of meetings are private, scheduled in advance by individual attendees in suites and meeting rooms.



## Create Your Own Custom Sponsorship Opportunity!

Not seeing an offering that perfectly fits your need? Let's chat! How about a signature coffee at the café or a specialty cocktail sporting a "Compliments of ..." business card to introduce a new product? We can do that, too. From something as simple as a window cling with your logo to a multi-prong promotional campaign to anything in-between, we're happy to help turn your creativity into a memorable corporate showcase. Just ask us!

**Contact Bella Shain**, TFI Manager of Sales & Membership at [bshain@tfi.org](mailto:bshain@tfi.org) or **(202) 515-2717** for more information. Please note: Sponsorship opportunities are exclusive to members of The Fertilizer Institute. Join now to increase your company's brand recognition in the industry.



## Companies who attended the 2025 Annual Business Conference

3H Trading  
Acuity Commodities  
Aditya Birla Global (ABG)  
Trading - USA  
ADM Fertilizer  
AdvanSix, Inc.  
Ag Manure Solutions  
AGI  
AGRIServices of Brunswick  
Airgas Specialty Products  
American Plant Food Corporation  
Ameropa North America  
AMS Express Fertilizer  
The Andersons  
Argus Media  
ArrMaz Products Inc.  
Atlas Agro North America Corp.  
Austin Powder Company  
BHP  
Bilicek Consulting  
Bloomberg Research  
Blue Sky Agri-Source  
BRANDT, Inc.  
CALAMCO  
California Sulphur Company  
Cameron Chemicals/AMP  
Micronutrients  
Canadian National Railway  
Cargill  
CF Industries  
CHS  
CHS Hedging  
Compass Minerals  
Cooper Consolidated, CTLC  
CRU Consulting (CRU  
International Ltd)  
CSX Transportation  
CVR Partners  
Dakota Access  
Dakota Gasification Company  
Direct Hedge  
Dyno Nobel

E.C.O. Fertilizers Inc.  
Eco Services Operations Corp.  
Elevor Resources  
Ellzey Zissos & Associates  
(EZ Sulphur)  
The Equity  
Eurochem North America  
Corporation  
Federated Co-operatives Limited  
Feed Products & Service  
Company  
Fertilizer Canada  
Fertizona - Casa Grande  
Food Security Solutions  
Freeport McMoRan Corporation  
Grammer Logistics  
Green Markets  
GreenPoint Ag  
Grow West  
GROWMARK  
HarBrand  
Heartland Tank Services  
Helena Agri-Enterprises  
HELM Fertilizer Corp.  
Hexion Inc.  
HGS Bioscience  
Huma  
ICIS  
ICL Growing Solutions  
Indagro (USA) Incorporated  
Ingram Barge Company  
Integrated Agribusiness  
Professionals  
Interacid North America  
Inter-Chem  
International Commodities  
Export Corporation  
International Raw Materials  
International Tank Service  
Intrepid Potash  
IOC  
ISKY North America

ITAFOS  
JM Fertilizer  
K.R. Komarek  
K+S North America Corporation  
Kahler Automation  
Keg River Chemical  
Keytrade AG  
Kincannon & Reed  
Kirby Agri  
Koch Fertilizer Canada  
Koch Fertilizer  
LNRS Data Services  
Lockton Companies  
LSB Industries  
MacroSource  
Marcus Construction  
Martin Resources  
Martin Sulfur, a Division of  
Martin Operating Partnership  
Meherrin Fertilizer, Inc.  
MFA Incorporated  
Mobil Group of Companies  
The Mosaic Company  
Morral Companies  
Nachurs Alpine Solutions  
NeuAG  
NEXPERA  
NorFalco Sales  
(Glencore Canada)  
Northern Nitrogen  
Nutrien  
Nutrien Ag Solutions  
Oakley Fertilizer  
OCP North America  
OpenTug  
Ostara  
Phospholutions  
Pivot Bio  
Poole Agribusiness  
Prairieland Ag  
PureFert Trading AG  
Pursell Agri-Tech

Quad Chemical  
Richardson International Limited  
Rio Tinto  
River Bend Ag  
S&P Global  
SABIC Agri-Nutrients  
Sackett-Waconia  
Saconix  
Samsung C&T Corporation  
SAS International  
Savage Services Corporation  
Scotts Miracle-Gro Company  
SeaGate Terminals  
Shrieve Chemical Company  
Simplot  
Sollio Agriculture  
SQM North America  
Stueve Construction  
Sul4r-Plus  
The Sulphur Institute  
Sulvaris  
Sylvite Sales  
Synagri S.E.C.  
Synsus Private Label Partners  
Tessengerlo Kerley  
Texas International Terminals  
ThorAg, LLC  
Tidal Grow AgriScience  
Tiger-Sul Products  
TradeMark Nitrogen  
Trammo  
Union Pacific Railroad  
United Services Association  
Valor Commodity Solutions  
Wilbur-Ellis Company  
Wilson Chemical Solutions  
WinField United - Crop Nutrients  
Woodside Energy  
Yara Clean Ammonia  
Yara International  
Yara North America, Inc.



# SPONSORSHIP OPPORTUNITIES



## ALL LEVELS

- Recognition of sponsorship on website, digital promotion, and event signage
- Logo and description listed in exclusive sponsor section of Conference Mobile App
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- All sponsors in attendance will receive distinctive “Sponsor Ribbons” to wear throughout the event
- List of attendees with contact details via Excel format
- Right of first refusal for sponsorship of same event, if offered, in 2027
- Complimentary registrations determined by overall sponsorship package



## TITANIUM LEVEL OPPORTUNITIES: \$13,000 AND ABOVE

- Late Night Reception.....\$20,000
- Opening General Session & Keynote (Tuesday, 2/17) .....\$15,000
- Closing General Session & Industry Keynote (Wednesday, 2/18) .....\$15,000
- Welcome Happy Hour.....\$13,000



## PLATINUM LEVEL OPPORTUNITIES: \$9,000 - \$12,499

- Hospitality ..... \$12,450  
(Branded Hotel Key Card)
- Registration ..... \$11,000  
(Branded Badge and Registration Confirmation Email)
- Conference WiFi ..... \$10,000
- Branded Welcome Bag ..... \$9,000



# SPONSORSHIP OPPORTUNITIES



## GOLD LEVEL OPPORTUNITIES: \$8,999 and below

- Conference Mobile App..... \$8,000
- Networking ..... \$8,000  
(Branded Suite and Meeting Room Flyer and Signage)
- Refreshment Break..... \$7,500
- Momentum Sponsor..... \$6,000  
(Branded Pre-Conference Communications)
- Printed Materials at Registration (provided by Sponsor) ..... \$5,000

.....

We can help maximize your company’s visibility this upcoming year! Book an appointment with **Bella Shain**, our Manager of Sales & Membership at [bshain@tfi.org](mailto:bshain@tfi.org), to strategize how TFI can help you achieve your business marketing goals in 2026 and beyond!

.....



### Mark Your Calendar for Other Events

**World Fertilizer Conference**  
September 28-30, 2026  
Hilton Anatole, Dallas, TX

**Annual Business Conference**  
February 22-24, 2027  
JW Marriott- Water Street, Tampa, FL

# Sponsor Commitment Form Sponsorship(s) (check all that apply):

**Titanium Sponsor: \$13,000 and above**

- Late Night Reception: \$20,000
- Opening General Session & Keynote (Feb. 17): \$15,000
- Closing General Session & Industry Keynote (Feb. 18): \$15,000
- Welcome Happy Hour: \$13,000

**Platinum Sponsor: \$9,000 - \$12,499**

- Hospitality: \$12,450 (Branded Hotel Key Cards)
- Registration: \$11,000 (Branded Badge and Registration Confirmation Email)
- Conference WiFi: \$10,000
- Branded Welcome Bag: \$9,000

**Gold Sponsor: \$8,999 and below**

- Conference Mobile App: \$8,000
- Networking: \$8,000 (Branded Suite and Meeting Room Flyer and Signage)
- Refreshment Break: \$7,500
- Momentum Sponsor: \$6,000 (Branded Pre-Conference Communications)
- Printed Materials at Registration (provided by Sponsor): \$5,000

---

**Note: All sponsors must submit their company logo in a vector file format along with this form.**

---

Amount: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_ Website URL: \_\_\_\_\_

Comments: \_\_\_\_\_

**\*NOTE:** Event sponsorship is not guaranteed available until confirmed by the TFI office.

My signature below affirms that I have read the document outlining the recognition package I will receive for my sponsorship in addition to the Sponsorship Rules and Regulations and that I agree to all terms.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return to Bella Shain at the TFI office: Phone:** (202) 515-2717 | **Email:** bshain@tfi.org

Bella Shain, 4201 Wilson Boulevard, Suite 700, Arlington, VA 22203

**SPONSORSHIP RULES AND REGULATIONS:** New sponsorship ideas are encouraged. If any company would like to make a special request, please contact the TFI office for approval. Sponsorship of all items must be for the exact amount stated on the menu. Companies are prohibited from any embellishing of their recognition package through the use of their own promotional materials without prior written approval by TFI. For any sponsorship questions or concerns, please contact Bella Shain, Manager of Sales & Membership, at (202) 515-2717 or bshain@tfi.org.

a. Sponsorships must be paid in full 30 days prior to the convention to ensure full recognition to the sponsoring company.

b. Sponsors begin receiving recognition on the TFI website immediately upon completion of this form.

Thus, sponsorships may not be canceled and are not eligible for a refund.



## Sponsor and Network at the FERT Foundation Golf Tournament



**MONDAY, FEBRUARY 16, 2025**

**WALDORF ASTORIA GOLF CLUB  
ORLANDO, FL**

**11:00 AM - SHOTGUN START**



**LUNCH SPONSOR: \$6,000**  
**AMENITY SPONSOR: \$6,000**  
**HOLE SPONSOR: \$5,000**

**BEVERAGE CART SPONSOR: \$4,000**  
**GENERAL SPONSOR: \$3,000**

\* Foursomes: \$6,000; Individual Players: \$750. Please note: Individual players are not eligible to win the Fertilizer Cup but are eligible to compete in individual contest holes. Individual players will be placed on teams at random and may not select their own team.